

Nisha Sridharan

Assistant Professor of Journalism

Klein College of Journalism and Communication, Temple University

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Education

2024	Arizona State University Phoenix, AZ	Ph.D. in Journalism and Mass Communication, Research Emphasis: Role of Media in Society, Media Trust, Diversity and Inclusion, and Newsrooms Practices Dissertation: The Emerging Subculture of Monothematic News Organizations Chair: Dr. Dawn Gilpin, dgilpin@asu.edu Recipient of Outstanding Doctoral Scholar Award , 2024.
2018	University of Nevada Reno, NV	M.A. in Journalism Thesis: "Newsrooms Connect – An Assessment of Engaged Journalism Principles in Local Newsrooms" Advisor: Dr. Benjamin Birkinbine
2016	Anna University Easwari Engineering College Chennai, India	B.Tech. in Information Technology

Research

Peer-Reviewed Journal Articles

[Accepted] Park, S., **Sridharan, N.** & Kwon, K. H. Applying Semantic Network Analysis to Explore the Relationship between Media Ideology and Editorial Coverage of COVID-19. *Quality & Quantity*.

[Accepted] Wilner, T., Clements-Housser, K., Belair-Gagnon, V., & **Sridharan, N.** "Researchers' Access to Newsrooms: Problems, Processes, and Promises" for Special Issue in *Journalism*: "Bridging the Gap: The Impact of Academic Work on Journalistic Practice"

Sridharan, N. & Mundel, J. (2024). Translating Visuals into Words: An Analysis of Audio Descriptions in Ads for Blind/Visually Impaired Consumers. *Advertising & Society Quarterly*. <https://doi.org/10.1353/asr.2024.a924350>

Sridharan, N. & Bosse, R. (2024). "It was a real town newspaper": Enduring Community News Myths in Newspaper Closure Statements. *Journalism Studies*. <https://doi.org/10.1080/1461670X.2024.2314212>

Sridharan, N. (2023). "We are the in-betweeners": Communicating the Expertise of Boundary Spanning Audience-Oriented Professionals in Media Organizations. *Journalism Practice*.
<https://doi.org/10.1080/17512786.2023.2280667>

Sridharan, N. & Taylor, A. (2023). Sorry Seems to be The Hardest Word: Reinforcing Institutional Identities through Newspaper Apologies for Racist Past. *Journalism Studies*.
<https://doi.org/10.1080/1461670X.2023.2274613>

Tsai, J.-Y., Bosse, R., Sridharan, N., & Chadha, M. (2020). Reclaiming the narratives: Situated multidimensional representation of underserved Indigenous communities through citizen-driven reporting. *Journalism*.
<https://doi.org/10.1177/1464884920983261>

[Under Review] Sridharan, N. & Bosse, R. *"Either we're saved, or we're doomed": Exploring Identity Shifts in BuzzFeed News' Oral History*.

[Under Review] Bosse, R. & Sridharan, N. *"It's Been a Privilege to Serve You": A Critical Discourse Analysis of Community News Closures During the COVID-19 Pandemic*.

Editor-Reviewed Book Reviews

Sridharan, N. Review of Ethical Journalism: Adopting the Ethics of Care, by Joe Mathewson. Routledge. Published in *Journalism & Mass Communication Quarterly*. <https://doi.org/10.1177/10776990231182153>

Peer-Reviewed Conference Papers

Sridharan, N. & Bosse, R. (2024). *"Either we're saved, or we're doomed": Exploring Identity Shifts in BuzzFeed News' Oral History*. Accepted for presentation at AEJMC Conference, Philadelphia, PA.

***Top Student Paper Award in Newspaper and Online News Division.**

Sridharan, N. & Velloso, C. (2024). *Pressing for Diversity: An Analysis of the Gender and Racial Composition of Pulitzer Prize Winners*. Accepted for presentation at AEJMC Conference, Philadelphia, PA.

Sridharan, N. & Mundel, J. (2024). *Unveiling Market Exclusion: Disability Representation in Super Bowl Ads 2024*. Accepted for presentation at AEJMC Conference, Philadelphia, PA.

Wilner, T., Sridharan, N., Clements-Housser, K., & Belair-Gagnon, V. (2024). The Research-Practice Gap: Characterizing U.S. Journalists' Perspectives. Accepted for presentation at ICA 2024, Gold Coast, Australia.

Sridharan, N. (2023). *Challenging Normative News: Exploring the Organizational Identity of Non-Profit Monothematic News Organizations*. AEJMC Conference, Washington D.C., Aug 7-11.

Sridharan, N. (2023). *Correcting Memory: Examining the Historical Repair Work in New York Times' Overlooked Project*. AEJMC Conference, Washington D.C., Aug 7-11.

***Second Top Student Paper in Minority and Communication Division.**

Sridharan, N. & Mundel, J. (2023). *Translating Visuals into Words: An Analysis of Audio Descriptions in Ads for Blind/Visually Impaired Consumers*. AEJMC Conference, Washington D.C., Aug 7-11.

Bosse, R. & Sridharan, N. (2023). *"It's Been a Privilege to Serve You": A Critical Discourse Analysis of Community News Closures During the COVID-19 Pandemic*. AEJMC Conference, Washington D.C., Aug 7-11.

Sridharan, N. & Bosse, R. (2023). *"It was a real town newspaper": Enduring Community News Myths in Newspaper Closure Statements*. Accepted at NCA 109th Annual Conference, National Harbor, MD, Nov. 16-19.

Sridharan, N. & Gilpin, D. (2022). *Defuzzifying Media Trust*. National Communication Association (NCA) 108th Annual Convention, New Orleans. Nov. 17-20.

Sridharan, N., Roschke, K., & Gilpin, D. (2022). *Decolonizing Media Literacy: Understanding the Influence of Social and Cultural Values Across the Globe*. National Association for Media Literacy Education's (NAMLE) Virtual Conference. July 15-17.

Sridharan, N. (2022). *"We are the inbetweeners": Role Conception and Performance of Audience-Oriented Professional in Media Organizations*. AEJMC Conference, Detroit, Aug 3-7.

***Top Student Paper Award in Participatory Journalism Interest Group.**

Sridharan, N. & Taylor, A. (2022). *Sorry Seems to be The Hardest Word: Reinforcing Institutional Identities through Newspaper Apologies for Racist Past*. AEJMC Conference, Detroit, Aug 3-7.

***Second Top Student Paper in Minority and Communication Division.**

Sridharan, N. (2022). *"We are the inbetweeners": Role Conception and Performance of Audience-Oriented Professional in Media Organizations*. Second Annual Cronkite Research Symposium. Arizona State University, Phoenix, AZ.

Bosse, R., & **Sridharan, N.** (2021). *Objectivity on the border: Latino journalists' experience covering border and immigration issues during the 2020 election and COVID-19 pandemic*. National Communication Association (NCA) 107th Annual Convention, Seattle, Nov. 18-21.

Sridharan, N., Roschke, K., & Gilpin, D. (2021) *Decolonizing Media Literacy: An exploration into Media Literacy and Trust in News around the World*. Global Fusions 2021 Conference, Texas A&M University, Oct 29-31.

Sridharan, N., & Bosse, R. (2021). *Finding Engagement Experts: A Content Analysis of Job Announcements for Audience Engagement Professionals in the News Industry*. Broadcast Education Association (BEA) Conference, Las Vegas, Apr 12-16.

Bosse, R., & **Sridharan, N.** (2021). *Beyond the Border: Latino Journalists' Experience Covering Border and Immigration Issues During the Pandemic and 2020 Election*. Association for Education in Journalism and Mass Communication (AEJMC) Midwinter Conference, Mar 5.

Sridharan, N. (2021). *On the Flip Side: Philosophical Implications of Audience-Centric Journalism*. Inaugural Cronkite Research Symposium. Arizona State University, Phoenix, AZ.

***Top paper award and recipient of the \$500 cash prize**

Gilpin, D., Bosse, R., & **Sridharan, N.** (2021). *Colonizing the Pandemic: Coronavirus Narratives and Neocolonial Power*. Poster presented at Health Research Day, ASU College of Health Solutions. Tempe, AZ, January 29, 2021.

Tsai, J.-Y., Bosse, R., **Sridharan, N.**, & Chadha, M. (2020). *Seeing 360-Degree: Toward a framework of authentic representation of indigenous communities through citizen-driven reporting*. Paper presented at Association for Education in Journalism and Mass Communication (AEJMC) 2020 National Conference, San Francisco, CA.

Chadha, M., **Sridharan, N.**, & Nelson, J.L. (2020). *The Company You Keep: Journalists' Perceptions of Their Organization's Audience Engagement and Community Building Strategies*. International Communication Association, Gold Coast, Australia, May 21-25.

Other Publications

Wilner, T., Muse, H., Coddington, M., Hernández, F. G., Johnson, P. R., McLemore, D., Muddiman, A., Rhodes, S., **Sridharan, N.**, Appelman, A., Assaf., C. T., Bentley, J., Núñez-Mussa, E., Green-Barber, L., Lewis, S. C., Bélair-Gagnon., V., Golen, J., Holton, A., & Mahmood, R. (2024). *The Research-Practice Gap in Journalism: Why It Exists and How We Can Address It*. White paper. Journalism Bridging Project and American Press Institute. <https://americanpressinstitute.org/the-research-practice-gap-in-journalism/>

White Paper on Media Literacy in Arizona Schools, News Co-Lab, ASU.

Case Study of Data Visualization Work in Nottingham, A., & Stout, J., *The Graphic Design Process: How to be successful in design school*, Published: September 2019. London: Bloomsbury.

Peer-Reviewed Journal Articles: In-Progress

Sridharan, N., & Mundel, J. "Understanding the Experiences of Visually Impaired People watching Audio-Described Advertisements"

Sridharan, N., & Gilpin, D. R. "Is Trust Free? A Fuzzy Set Study of Press Freedom and Media Trust(s)"

Book Chapter: In-Progress

Sridharan, N., & Mundel, J. *Disability in Advertising: A Case Study of 2024 Super Bowl Advertisements*. In *Disability in Media*.

Invited Presentations and Lectures

Invited Guest Speaker for MMC 6005 - Media Literacy, Graduate Level Course at University of South Florida (Dr. Gregory Perrault)

"Rituals and Symbols" – Guest Lecture for Doctoral Mass Communication Theory Course at Arizona State University (Dr. Dawn Gilpin), October 2023

Invited Presentation on "Reporting on the Border – Reporting on Immigration," for the Study of the U.S. Institute: Journalism, Technology & Democracy, June 4 – July 13, 2023.

"Power of the Press, Part 2: Gatekeeping and the changing nature of journalism research" – Guest Lecture for Doctoral Mass Communication Theory class (Dr. Dawn Gilpin), October 2022.

"PhriDays" invited talk at the Cronkite School: The Power of Collaboration with Rian Bosse, March, 2022.

"Intercultural Theories of the Mass Communication" – Guest talk for doctoral Mass Communication Theory class (Dr. Dawn Gilpin/Dr. Bill Silcock), November 2020.

Invited Guest Lecture on "Design in Journalism" – All Things Media: Design course at University of Nevada, Reno, Spring and Fall 2020.

Invited Poster Presentation on "Unleashing Dog Whistles in Political Cartoons" – Institute for Social Science Research, ASU, November 2020.

Research Honors and Awards

Outstanding Doctoral Scholar Award | Walter Cronkite School of Journalism and Mass Communication, ASU, 2024

Lillian Kopenhaver Fellow | Kopenhaver Center for the Advancement of Women in Communication, 2023 - 24

Second Top Student Paper Award | Minority and Communication Division | AEJMC 2023

JMCQ Publication Process & Peer Review Training Program | 2022-23

Teaching Excellence Award | Graduate and Professional Student Association, ASU | \$750 | 2022

Top Student Paper Award | Participatory Journalism Interest Group | AEJMC 2022

Second Top Student Paper Award | Minority and Communication Division | AEJMC 2022

Top Paper Award | Cronkite Research Symposium | 2021

AEJMC Presidential Diversity & Inclusion Career Development Graduate Student Fellow | 2020

Reynolds School of Journalism Scholarship, University of Nevada, Reno | 2017

Myrick Land Scholarship, University of Nevada, Reno | 2017

External Grants

Newspaper and Online News Division Student Research Grant, AEJMC | \$1,000 | 2022: Funded for the project "The Emerging Landscape of Monothematic News Organizations: An Exploratory Study."

Internal Grants

Dissertation Research Grant, ASU | Graduate and Professional Student Association, ASU | \$2,000 | 2023

Teaching

Instructor of Record

Assistant Professor, Klein College of Journalism and Communication

Courses Taught:

JRN 2114 – Journalism Innovation and Design (In-Person) - Fall 2024, Spring 2025

JRN 3711 – Ethnic and Alternative News Media (In-Person) - Spring 2025

Faculty Associate, Walter Cronkite School of Journalism and Mass Communication

Courses Taught:

JMC 110 – Principles and History of Journalism (In-Person/Sync) – Spring 2022

JMC 115 – Diversity and Civility at Cronkite (In-Person/Sync) – Fall 2022, Fall 2023

JMC 201 – News Reporting and Writing (In-Person/Online) – Fall, Summer, Spring 2021

MCO 302 – Media Research Methods (Online) – Fall 2023

MCO 335 – Social Media (Online) – Summer 2020

JMC 366 – Journalism Diversity and Inclusion (In-Person/Sync) – Spring, Fall 2022; Spring 2023

JMC 414 – Digital Graphic Design (In-Person/Online) – Fall 2020, Spring 2021, Spring 2023, Spring 2024

MCO 598 – Digital Graphic Design (In-Person) – Spring 2023, 2024

Instructor, Reynolds School of Journalism

Courses Taught:

JOUR 107 – All Things Media: Foundation (In-Person) – Spring 2019

JOUR 108 – All Things Media: Design (In-Person) – Spring 2019

n.b. JMC and JOUR denote Undergraduate Courses, and MCO represents Undergraduate and Master Courses.

Course Developed/Revamped

JRN 3711 – Ethnic and Alternative News Media (In-Person)

MCO 302 – Media Research Methods (Online): Developed and taught this course for 100+ undergraduate and graduate students online. It is a required course for the Digital Media Literacy major.

JMC 115 – Diversity and Civility at Cronkite (in-Person/Sync): Part of the group tasked with developing and teaching this required introductory course for Freshmen.

Teaching Assistant

Walter Cronkite School of Journalism and Mass Communication

Courses Taught:

JMC 110 – Principles and History of Journalism –Fall 2019, Spring & Fall 2020, Spring & Fall 2021, Fall 2022

Reynolds School of Journalism

Courses Taught:

JOUR 107 – All Things Media: Foundation – Fall 2016, Spring, Fall, 2017, Spring, Fall, 2018

JOUR 108 – All Things Media: Design – Fall 2018

Service

Department Service

Curriculum Committee, Department of Journalism, August 2024 – Present

University Service

Course Development, redeveloping and restructuring MCO 302, Media Research Methods, May 2023 – Present.

Cronkite Experience Curriculum & Instruction Group Member, Arizona State University, August 2020 – December 2021: Review existing Cronkite curriculum to promote DEIB in coursework and recommend the development and introduction of a Diversity and Civility Course (JMC 115).

Peer Mentor, Cronkite PhD Students: A source and mentor relationship with three graduate students, 2020 – Present.

Moderator, REMOTE: The Connected Faculty Summit, Arizona State University, July 13-14, 2020: a two-day virtual conference to showcase the leading tools, techniques, and pedagogy used by top higher education faculties engaged in online instruction.

Professional Service

Professional Associations

Communications Co-Chair, AEJMC Participatory Journalism Interest Group, 2023 – Present

Research Chair, AEJMC Commission on Graduate Student Education, 2022 – Present

Discussant, AEJMC Commission on Graduate Student Education, 2022

Session Chair, NCA Mass Communication Division, 2021

Panelist, Competitively Selected Panels

“Graduate Student and Early Career Professional Development and Network Building.” Sponsored by the Commission on Graduate Education and Advertising Division, AEJMC 2023.

Reviewer

Association for Education in Journalism and Mass Communication (AEJMC), 2019 – Present: Graduate Student Interest Group and News and Online News Division

AEJMC Midwinter Conference, 2020 – Present

National Communication Association (NCA), 2020 – Present: Mass Communication Division, Critical and Cultural Studies Division and Student Section

Association of Internet Researchers (AoIR), 2020 - Present

International Communication Association (ICA), 2019 – Present: Journalism Studies Division

Cronkite Research Symposium, 2020 – Present

Seminars and Workshops

Digital Story-Telling Workshop, Participant, 2017, Online News Association, Reno, NV

Creating HerStory: A Women in Journalism Summit, Participant, 2018, Online News Association, Reno, NV

Research Groups

Journalism Gap Research, Collaboration with scholars from the University of Texas, Austin, University of Maryland, and the University of Minnesota.

Media, Information, Data and Society (MIDAS) Lab, Arizona State University, 2020

Local News Research Group, Arizona State University, 2019 – 2020

Miscellaneous

Election Night: Student Newsroom, Contributor, 2016

Bridging the Urban and Rural Divide Workshop, Volunteer, 2015

Development of Agricultural Systems Workshop, Participant, 2015

International Conference: TIAR '15, Design Team Member, 2015

Mask: Fundraiser to Provide Water, Design Team

Employment History

Academic Positions

Temple University, Klein College of Journalism and Communication, Philadelphia, PA

Assistant Professor, July 2024 – Present

Arizona State University, Walter Cronkite School of Journalism and Mass Communication, Phoenix, AZ

Faculty Associate (Instructor of Record), June 2020 – May 2024

Graduate Teaching Assistant, August 2019 – December 2022

Graduate Research Assistant, July 2023 – May 2024

University of Nevada, Reno, Reynolds School of Journalism, Reno, NV

Adjunct Faculty (Instructor of Record), August 2018 – May 2019

Graduate Teaching Assistant, August 2016 – December 2018

Professional Positions

American Press Institute, Arlington, Virginia | **May 2022 – August 2022**

Audience Growth and Inclusion Fellow

Primary assistant of the Inclusion Index project with five Pittsburgh Media Organizations. Research methods included creating and analyzing surveys, interviewing newsroom and community members, and conducted focus groups with community members. Results of the project can be found [here](#).

University of Nevada, Reno, Reno, Nevada | **January 2019 – July 2019**

Coordinator for Student Media and Marketing

Leading the Student-Run Marketing Team, Inkblot Marketing, with various projects and events organized by the Student Union. Served as an advisor for four student-run medias – Nevada Sagebrush, Wolf Pack Radio, Insight Magazine and Brushfire Literature and Arts Journal.

Reno Gazette-Journal, Reno, Nevada | **July 2017 – September 2017**

Reporting Intern

Wrote Breaking News stories, Arts & Culture articles using multiple platforms. Archived historically significant stories from 50 years of news in publication using database tools.

Reno News and Review, Reno, Nevada | **May 2017 – July 2017**

Reporting Intern

Wrote articles on arts, culture, food & music, including a detailed feature story on Reno's hidden population of homeless young people using database sorting tools. Conducted interviews for the weekly Street-talk column and wrote columns for the special editions & photoshoots.

Skills

General: Journalistic writing, photography, Layout design basics, video editing, PR and Marketing basics

Code: Java, HTML, JavaScript, MySQL

Design: Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Audition, VR and 360 Photo Development

Languages: English (fluent), Tamil (native), Hindi (fluent)